

Canadian Conference

MONTRÉAL, QUÉBEC 🍁 JUNE 2-4, 2026

SPONSORSHIP OPPORTUNITIES



Capture the attention of the top industry executives in the Canadian power transmission/motion control market!

Reserve your sponsorship by May 15, 2026 to capitalize on all the benefits of sponsorships. For more information, contact us at ptda@ptda.org or +1.312.516.2100.

Available Opportunities for PTDA Members

All sponsorships will receive recognition on:

- PTDA website on Canadian Conference sponsorship pages including pages for sponsored functions
- Signage with logo in the PTDA Registration Area
- Sponsor list in member communications (*Transmissions*® and/or *Spotlight*).
- Recognition in PTDA social media posts promoting the Canadian Conference

A Canadian Conference Sponsorship:

- Provides exclusive exposure to and builds awareness among key decision-making distributors.
- Makes it possible to provide an educational program of the highest caliber, loaded with information important to the Canadian PT/MC industry.
- Demonstrates your support for your industry and association.

Exclusive Sponsorships

Truly stand out with an exclusive sponsorship. Each sponsorship below is only available to one company on a first-come, first-served basis.

Hotel Room Keycards

\$5,000

ADDITIONAL BENEFITS:

- Your company logo on one side of hotel room keycards designed by PTDA
- Verbal recognition during Wednesday Opening Remarks
- Your logo and company name in the multi-media presentation during Wednesday Opening Remarks

Pocket Program

\$1,000

ADDITIONAL BENEFIT:

- Name and logo on pocket programs distributed at the PTDA Registration Desk detailing the full schedule of events.

Daily Emails

Daily Emails are sent to all attendees and provide up-to-the-minute information on each day's activities and upcoming events.

\$500 (Limited to 1 sponsor/day; Available for Tuesday, Wednesday or Thursday)

ADDITIONAL BENEFIT:

- Your logo and company name with link to your website at the top of one of the daily emails; day choice first-come, first-served

Know Before You Go Email

Know Before You Go emails sent to all attendees in advance of the Canadian Conference and provides sought-after information.

\$300

ADDITIONAL BENEFIT:

- Your logo and company name with link to your website on the Know Before You Go email distributed to attendees

Limited Sponsorships

With something to fit every budget, here's your chance to get recognition at multiple events on multiple days. Mix and match to build awareness of your company and your brands.

Welcome Reception

\$2,000 (Limited to 3 Sponsors - 1 Remaining)

Tuesday, June 2, 5:00-7:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the reception

Networking Reception

\$2,000 (Limited to 3 Sponsors)

Wednesday, June 3, 5:00-6:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the reception

KEYNOTE

Win More New Sales with AI: Strategies for Distributors & Manufacturers to Maximize AI Selling

\$1,500 (Limited to 3 Sponsors - 1 Remaining)

Wednesday, June 3, 9:30-10:30am

ADDITIONAL BENEFIT:

- Your logo on signage at the session
- Verbal recognition at the session

KEYNOTE

International Business: Cross-Border Challenges and Opportunities

\$1,500 (Limited to 3 Sponsors)

Wednesday, June 3, 11:00am-12:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the session
- Verbal recognition at the session

PANEL

Distributor/Manufacturer Relationships Through the Eyes of the Next Generation

\$1,500 (Limited to 3 Sponsors)

Thursday, June 4, 9:15 - 10:15am

ADDITIONAL BENEFIT:

- Your logo on signage at the session
- Verbal recognition at the session

KEYNOTE

The Economic Outlook: Positioning for What's Next

\$1,500 (Limited to 3 Sponsors)

Thursday, June 4, 1:15-2:15pm

ADDITIONAL BENEFITS:

- Your logo on signage at the session
- Verbal recognition at the session

Wednesday Networking Lunch

\$1,500 (Limited to 2 Sponsors)

Wednesday, June 3, 12:00-1:00pm

ADDITIONAL BENEFIT:

- Verbal recognition preceding lunch

Thursday Networking Lunch

\$1,500 (Limited to 2 Sponsors) **Only one remaining!**

Thursday, June 4, 12:15-1:15pm

ADDITIONAL BENEFIT:

- Verbal recognition preceding lunch

Wednesday Networking Breakfast

\$1,000 (Limited to 2 Sponsors)

Wednesday, June 3, 8:00-9:00am

ADDITIONAL BENEFIT:

- Verbal recognition during Wednesday Opening Remarks

Thursday Networking Breakfast

\$1,000 (Limited to 2 Sponsors)

Thursday, June 4, 8:30-9:00am

ADDITIONAL BENEFIT:

- Verbal recognition during Thursday's morning panel introduction

Wednesday Morning Break

\$750 (Limited to 2 Sponsors)

Wednesday, June 3, 10:30-11:00am

ADDITIONAL BENEFIT:

- Your logo on signage at the break

Wednesday DM-IDEX Refreshments

\$750 (Limited to 2 Sponsors)

Wednesday, June 3, 1:00-4:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the break

Thursday Morning Break/DM-IDEX Refreshments

\$750 (Limited to 2 Sponsors)

Thursday, June 4, 10:15am-12:15pm

ADDITIONAL BENEFIT:

- Your logo on signage at the break

PTDA Sponsorship and Entertainment Policies

PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies

The following policies govern sponsorships during PTDA events. The following applies to all PTDA Distributor, Manufacturer and Associate Members:

- All current PTDA Distributor, Manufacturer and Associate Members will be presented with a program of individual sponsorship opportunities by March 2, 2026.
- Privileges and benefits of sponsorship (including recognition) as well as sponsorship fees will be outlined in the event's sponsorship program. To fully participate in the privileges and benefits, a deadline is set in advance. For the PTDA 2026 Canadian Conference, the deadline is May 15, 2026. While sponsorships may still be secured once the deadline has passed, there may be privileges and benefits that are no longer included.
- Sponsorships will be reserved on a first-come, first-served basis beginning March 2, 2026.
- Sponsorships will be considered "sold" when payment has been received and the commitment agreement has been signed. PTDA cannot guarantee sponsorship selection until payment has been made. A list of comparable alternatives will be provided should a company's first choice no longer be available.
- Only those sponsorship privileges stated in the event's sponsorship program are authorized—other promotions, such as the distribution of collateral materials at a sponsored event or sponsor-provided signage, are not allowed.
- Unless otherwise specified in the description of the sponsorship, sponsorship does not include a speaking opportunity or distribution of material from the sponsor.
- Sponsorship fees are non-refundable after May 15, 2026.

PTDA reserves the right to:

- Deny sponsorship opportunities to a vendor or business (including members) of any PTDA event or activity that is contrary to the Association's mission and purpose or that competes with a product or service of the Association.
- Decline or remove any material that it deems to be defamatory, infringes on another's personal and property rights, or violates antitrust laws or other laws.
- Alter or substitute privileges and benefits of sponsorship as may be needed due to programmatic changes.

PTDA Entertainment Policy

Hosting organized group business meetings or luncheons, hospitality suites, private events or other social events (either on-site or off-site) are not permitted during officially-scheduled PTDA or PTDA Foundation functions. See the schedule of events for officially-scheduled functions.

PTDA Canadian Conference **Sponsorship Application**

JUNE 2-4, 2026

Company Name _____

Contact Name _____

Contact E-mail _____

Contact Phone Number _____

Sponsorship Request

Please indicate which sponsorship you are requesting. There is no limit to the number of sponsorships each PTDA member may reserve. If the sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices. **All funds quoted are in US dollars.**

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| <input type="checkbox"/> Hotel Room Keycards (\$5,000) | <input type="checkbox"/> Wednesday Networking Lunch (\$1,500) |
| <input type="checkbox"/> Welcome Reception (\$2,000) | <input type="checkbox"/> Thursday Networking Lunch (\$1,500) |
| <input type="checkbox"/> Networking Reception (\$2,000) | <input type="checkbox"/> Pocket Program (\$1,000) |
| <input type="checkbox"/> KEYNOTE - Win More New Sales with AI: Strategies for Distributors & Manufacturers (\$1,500) | <input type="checkbox"/> Wednesday Networking Breakfast (\$1,000) |
| <input type="checkbox"/> KEYNOTE - International Business: Cross-Border Challenges and Opportunities (\$1,500) | <input type="checkbox"/> Thursday Networking Breakfast (\$1,000) |
| <input type="checkbox"/> PANEL - Distributor/Manufacturer Relationships Through the Eyes of the Next Gen (\$1,500) | <input type="checkbox"/> Wednesday Morning Break (\$750) |
| <input type="checkbox"/> KEYNOTE - The Economic Outlook: Positioning for What's Next (\$1,500) | <input type="checkbox"/> Wednesday DM-IDEX Refreshments (\$750) |
| | <input type="checkbox"/> Thursday Morning Break/DM-IDEX Refreshments (\$750) |
| | <input type="checkbox"/> Know Before You Go Email (\$300) |

Commitment Agreement: I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies and the PTDA Entertainment Policy. I understand sponsorships are awarded on a first-come, first-served basis based on the receipt of full payment of the sponsorship fee and that sponsorships are non-refundable after May 15, 2026.

Signature _____

Date _____

Payment Information

- I have enclosed a check for US\$ _____
- I have submitted an ACH payment for US\$ _____ *Access PTDA's ACH information at ptda.org/ACH*
- Please charge US\$ _____ to my VISA MasterCard American Express

Card No. _____

CSC _____

Exp. Date _____

Cardholder Name _____

Cardholder Address _____

Cardholder Signature _____

Your sponsorship is considered unsold until the signed application and payment is received by PTDA. Upon receipt of the application and payment in full, you will receive an e-mail confirming your sponsorship. Please return a copy of this form with payment as soon as possible but before May 15, 2026 to:

PTDA
134 N. LaSalle St., Ste. 840
Chicago, IL 60602
ptda@ptda.org

Questions? Contact us at ptda@ptda.org or +1.312.516.2100

